



STAGING FOR *selling*. STAGING FOR *living*. REDESIGN.

How to Prepare for Your Home Staging Consultation

We understand that you may be ready and prepared to declutter, depersonalize, and clean your home – but be careful! We want to ensure that all areas are addressed in the correct order. Here are some “**Do’s and Don’ts**” of getting ready for your home staging consultation.

DO

- If you have begun the decluttering process, please be sure to keep some non-personal decorative items available in case your Stager would like to work these into your staging plan. These may not fit into the final staging plan, but it is best to allow your Home Stager to review these before packing them away - you may be able to avoid the need to rent some recommended staging items.
- If possible, please ensure that all decision makers in the household are present for the consultation. We understand that due to timing and availability, this may not be possible, but in order to avoid any miscommunication, we recommend striving for this. Your Home Stager will summarize the notes discussed in an easy to read evaluation, however the explanations for the recommendations will not be written down, and the intent of them may not be clear to anyone not present.
- If you have selected some new finishes that are not yet installed, such as flooring, countertops, cabinets, light fixtures, etc, please have samples available of any pre-selected materials for your Stager so that they can align their recommendations with these planned updates. If you have not yet finalized your selections, your home stager would be happy to review your samples and provide feedback.
- Start to look at your house objectively, from an outsider’s perspective, and think of who your target buyer might be (remember, you may not fit the demographic of your prospective buyers).

DON'T

- Over-prepare/Over-declutter – we will provide you with recommendations that are specific to your home. The information in this package is for you to read and prepare for our consultation, but much of the information in this package is to be performed AFTER implementing our recommendations.
- Clean – this is one of your last priorities and we want to ensure that you have the time to implement our recommendations. No need to stress about cleaning the house before we arrive, but feel free to read the cleaning checklist to see what will be required prior to listing.
- Make any major renovation decisions before reviewing with your Home Stager. We know that you may have some ideas of updates and repairs already, but we want to be sure that the money that you invest in your house is spent in the best areas for increasing the sell-ability of the house, and providing you with the greatest return.